

## **INTERVIEW WITH ALEJANDRO JIMENEZ, MASTER STYLIST AND BUMBLE & BUMBLE REGIONAL EDUCATOR**

### **Career History**

I was born in Queens, NY and realized at a very young age that I was interested in hair. In 2002 I got my certification from the Hair School Career Training Institute in Orlando, FL. A year later, I moved back to New York City where I began my first real career training at Bumble. After being a stylist for a few years I began working as a Bumble Network Educator for a network salon. This was an excellent opportunity for me to still be involved with the brand and also learn and develop the skills I would need to become a teacher. I now feel so lucky to take on the role of Bumble Educator in the Northeast and Mid Atlantic regions.

### **What is your craziest story from working backstage?**

I was so focused on styling a model's hair that I accidentally stuck my curling iron into my pocket to free up my hands. All of a sudden the model was like "what's burning?" It was the iron burning through my pants.

### **Where do you find your inspiration?**

I find my inspiration everywhere! Music, art, architecture, movies, traveling, people, TV, magazines, history, nature, even food.

### **What gave you the desire to become a hairdresser?**

I have always wanted a career where I could contribute to the world and change someone's life for the better. As a hairstylist I get to make people beautiful on the outside which in turn, helps them feel beautiful on the inside. I love that moment when you turn a client around in a chair and see that happiness in their eyes. It makes me realize how special our profession really is.

### **What is your favorite era in hairdressing and why?**

The 60's because I love big hair! One of my favorite looks, the Flip, was always very inspirational to me. I once saw a picture of Delta Burke when she won Miss Florida in 1974. The tease, the height, and the shape really stuck in my mind. I have always been a teaser so the bigger the better.

### **What attracted you to Bumble and bumble?**

The scale of Bumble and bumble. I always wanted to be a part of something big that really supports our craft and Bumble definitely fits that need.

### **What is your favorite bad hair moment?**

I had put extensions in my friend's hair. A couple days before we were going to take them out, we were at a party and I noticed one of her tracks was sitting on her back.

### **What has been your greatest career moment?**

I had been hired by an agency to do a job on a photo shoot but did not know what I was working on. I was setting up my station when Giselle and Adriana Lima came walking in! My mouth dropped and I knew at that moment I was on a Victoria Secret shoot. Since then everything we have collaborated on have been my greatest moments in hairdressing.

### **What aspect of hairdressing do you enjoy doing the most?**

My favorite aspect of hairdressing has to be styling. It is the moment in the overall experience when you can really make the color and cut come alive. It is also when you can put all your creativity to use. The textures, shapes, and movement combined with different products make styling my favorite.

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